



X European Automotive Congress

June 18th and 19th, 2009
AIC – Automotive Intelligence Center, Bilbao

Information on exhibition and sponsorship

An ideal event to promote your company.



X European Automotive Congress

Intensified global competition with rising over-capacities, constant cutting of expenses and increasing innovation, as well as rising prices for raw materials put pressure on the automotive supply chain and challenges the European Automotive Industry.

In today's business environment innovative ability is a key factor for a sustainable growth strategy for both car manufacturers and suppliers. The X European Automotive Congress provides an outlook on the global market situation, trying to create valuable synergies and promote international networks for new business models.

Are you looking for an efficient way to contact key decision makers of the automotive industry on a direct and personal level?

The European Automotive Congress offers your company an attractive platform to present your products and services in an exclusive eye-to-eye setting. As exhibitor you take advantage of the opportunity to present your company as industry leader directly to the key decision makers.

The event will be attended and presented by renowned speakers and supported by various European Automotive Industry Associations.





CONGRESS PROFILE 2009

In the past nine years the European Automotive Congress has been established as an important source of information and strategy check for the European automotive industry and major meeting point for specialists and decision-makers of the sector.

Organizer: ECM, S.L.,
Emilio Rubin 14
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Date and Place: June 18th and 19th 2009-02-06
AIC – Automotive Intelligence Center, Bilbao
AIC is an international benchmark center in the automotive industry. It integrates knowledge, technology and industrial development intelligently in a market-oriented environment. Priority given to multidisciplinary work and the coordination of highly qualified people.

Key topics:

- Manufacturer strategies to work through the crisis
- Going Green - Powertrains of the Future
- Low cost cars
- Situation and future of global markets: India, China, Russia & South America
- Technology and innovation
- Global purchasing strategies
- Key factors to ensure the competitiveness of the European Automotive Industry
- Innovative production and logistic processes

Chairmen: Managing Directors European Automotive Associations like VDA, CLEPA, ACEA, ANFAC

Participants: 150-200 experts and decision-makers from the automotive industry
50% international companies and 50% Spanish companies

Exhibitors:

- Software providers
- Suppliers and service providers of the automotive industry

Press: International industry journals: AutoRevista - Automotive Supply
Autopista – Automobilindustrie - Autofácil I + D

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Exhibitor Registration Form

X European Automotive Congress - June 18th and 19th, 2009 – AIC, Bilbao

We would like to book for the X European Automotive Congress 2009

Exhibitor package „ECONOMY“, price: € 2.590,--

- Exhibition area (2x2m)
- Presentation of your company logo in the exhibitors list of the official congress website
- Participation of 1 delegate in the congress and all social events

Exhibitor package „BASIC“, price: € 3.950,--

- Exhibition area (3x2m)
- Presentation of your company logo in the exhibitors list of the official congress website
- Participation of 2 delegates in the congress and all social events

Exhibitor/Sponsor package „PREMIUM“, price: € 5.950,--

- Exhibition area (4x2m)
- Print of your company logo on the congress program and European wide distribution
- Presentation of your company logo in the exhibitors list of the official congress website with direct link to your homepage
- Print of your company logo on the different communication media in the congress hall
- Participation of 3 delegates in the congress and all social events

Please send us further information about other possible forms of sponsorship:

- Sponsorship of a Coffee-break 2.000 €
- Sponsorship of a Networking Cocktail 3.000 €
- Your company logo on the Memory stick (that holds the congress documentation) 4.000 €
- Sponsorship of the Dinner & Show Program (SOLD)

Company: _____

Contact: _____

Street: _____

PC, City, Country: _____

Phone: _____ Fax: _____

E-Mail: _____

Industry sector: _____

Place, Date: _____ Signature: _____

Please send the registration form to **Fax: 0034 91 388 71 34**. For further information please contact us by **Phone: (+34) 91 388 97 55** or via **E-mail: info@grupoecm.com**