



# **XI European Automotive Congress**

September 23rd & 24th, 2010  
Ministry of Industry and Trade, Madrid

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## **Information on sponsorship**

*An ideal event to promote your company*



## XI European Automotive Congress

Intensified global competition with rising over-capacities, constant cutting of expenses and increasing innovation, as well as rising prices for raw materials and the financial crisis put pressure on the automotive supply chain and challenges the European Automotive Industry.

In today's business environment innovative ability is a key factor for a sustainable growth strategy for both car manufacturers and suppliers. The XI European Automotive Congress provides an outlook on the global market situation, trying to create valuable synergies and promote international networks for new business models.

### **Are you looking for an efficient way to contact key decision makers of the automotive industry on a direct and personal level?**

The European Automotive Congress offers your company an attractive platform to present your products and services in an exclusive eye-to-eye setting. As sponsor you take advantage of the opportunity to present your company as industry leader directly to the key decision makers.

The event will be attended and presented by renowned speakers and supported by various European Automotive Industry Associations.





## CONGRESS PROFILE 2010

In the last ten years the European Automotive Congress has been established as an important source of information and strategy check for the European automotive industry and major meeting point for specialists and decision-makers of the sector.

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Organizer: ECM, S.L.,  
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Date: September 23rd and 24th, Ministry of Industry and Trade, Madrid

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Key topics:

- Demands on a competitive and successful automobile production in Europe
- Supplier strategies to ensure competitiveness
- Latest Electric Vehicle developments
- Purchasing strategies
- Global Business Development
- Emerging markets India, China and Russia

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Chairmen: Managing Directors European Automotive Associations like  
VDA, CLEPA, ACEA, ANFAC

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Participants: 150 experts and decision-makers from the European automotive industry

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Exhibitors: 

- Software providers
- Suppliers and service providers of the automotive industry

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Press: International industry journals  
AutoRevista - Automotive Supply  
Autopista - Automobilindustrie  
Autofacil I + D



## Sponsoring possibilities

### XI European Automotive Congress – September 23rd & 24th 2010, Madrid

#### As sponsor we can offer you:

- Presentation of your company logo in the official congress website
- Print of your company logo on the congress program and European wide distribution
- Presentation of your company logo on the different communication media in the congress hall
- Free entrance of your company delegates in the congress and official dinner
- Print of your company logo on the memory stick (that holds the congress documentation)
- Exhibition area at the congress
- Distribution of corporate materials
- Exclusivity in official dinner

	<b>ECONOMIC</b>	<b>BASIC</b>	<b>SILVER</b>	<b>COFFEE</b>	<b>DINNER</b>
Logo in website	Yes	Yes	Yes	Yes	Yes
Logo in com. media	Yes	Yes	Yes	Yes	Yes
Free entrance	1	2	3	2	3
Exhibition area	-	2x2	3x2	-	-
Logo in program	-	Yes	Yes	Yes	Yes
Presentation on USB stick	-	-	Yes	-	Yes
Distribution materials	-	-	Yes	Yes	Yes
Posted on venue	-	-	Yes	Yes	Yes
<b>PRICE EURO</b>	<b>2.590</b>	<b>3.950</b>	<b>5.950</b>	<b>3.590</b>	<b>6.950</b>



## Sponsoring Form

Please, send your request with your contact data to:  
**Fax: 00 34 91 388 71 34 or Mail: [info@grupoecm.com](mailto:info@grupoecm.com)**

- „ECONOMY“.....2.590 Euros
- „BASIC“.....3.950 Euros
- „SILVER“.....5.950 Euros
- „COFFEE“.....3.590 Euros
- „DINNER“.....6.950 Euros

Company: _____
Contact person: _____
Address: _____
Postcode/City/Country: _____
Ph: _____ Fax: _____
E-Mail: _____
Industrial sector: _____ Date _____
Signature: _____

**Don't hesitate to contact us for any question: 0034 91 388 79 55  
ECM, EUROPEAN CONFERENCE MANAGEMENT**

