



XII German-Spanish Automotive Congress

September 29th & 30th, 2011
Ministry of Industry and Trade, Madrid

Information on sponsorship

An ideal event to promote your company



XII German-Spanish Automotive Congress

The German-Spanish Automotive Congress 2011 will be held on **September 29th and 30th** at the facilities of the **Spanish Ministry of Industry, Tourism and Trade** in **Madrid**. In his twelfth edition the congress will also be supported by the **Ministry of Science and Innovation**.

This annually held event has become an important meeting point for the automotive industry, providing industry professionals the opportunity to learn about strategic trends, market development, ideal purchasing management and the progress of electric cars. In its past edition of 2010, congress speakers were personalities such as James Muir, President of SEAT; Susan Webber, Vice President of purchasing for GM Europe; and Alan Draper, Vice President of Purchasing for Ford Europe.



James Muir, SEAT



Susanna Webber, GM



Alan Draper, Ford Europe

If you would like to use this congress to effectively approach new prospect clients or reaffirm your market presence, please take a look at the following sponsorship options.

Don't miss the opportunity to establish valuable personal contacts with important decision makers of the automotive industry.

The German-Spanish Automotive Congress, supported by international industry associations, provides an attractive platform to present your company in an exclusive setting. Different types of sponsorship allow you to contact personally with industry executives from five continents and contribute to associate your company name with a high-level event.





CONGRESS PROFILE 2011

In the last ten years the German-Spanish Automotive Congress has been established as an important source of information and strategy check for the European automotive industry and major meeting point for specialists and decision-makers of the sector.

Organizer: ECM, S.L.
Emilio Rubin 14
E-28033 Madrid
Tel.: 0034 91 388 7955
Fax: 0034 91 388 7134
E-Mail: info@grupoecm.com

Date: September 29th and 30th, Ministry of Industry and Trade, Madrid

Key topics:

- Challenges for future mobility
- Electrification and lightweight construction
- Requirements for competitive car production in Europe
- Global business development
- Best practise purchasing strategies
- Technology trends
- Production, distribution and supply infrastructure for electric cars

Chairmen: Managing Directors European Automotive Associations like:
VDA, CLEPA, ACEA, ANFAC

Participants: 150 experts and decision-makers from the European automotive industry

Exhibitors:

- Software providers
- Suppliers and service providers of the automotive industry

Press: International industry journals
AutoRevista - Automotive Supply
Autopista - Automobilindustrie
Autofacil I + D - Autopista



Sponsoring Possibilities

XII German-Spanish Automotive Congress – September 29th and 30th 2011, Madrid

As sponsor we can offer you:

- Your company logo on the official congress website linked to your company homepage
- Print of your company logo on the congress program
- Inclusion of logo on signage in the congress hall
- Free passes for your top executives to the congress and official dinner
- Presentation of your company included in the USB memory stick containing the congress presentations (which is handed to every participant)
- Exhibition space at the congress
- Distribution of corporate materials for marketing purposes
- Privileged presence during coffee breaks
- Privileged exclusive sponsor presence during the official congress dinner

	ECONOMIC	BASIC	SILVER	COFFEE	DINNER*
Logo in website	Yes	Yes	Yes	Yes	Yes
Logo in com. media	Yes	Yes	Yes	Yes	Yes
Free entrance	1	2	3	2	3
Exhibition area	-	2x2m	3x2m	-	-
Logo in program	-	Yes	Yes	Yes	Yes
Presentation in USB stick	-	-	Yes	-	Yes
Distribution materials	-	-	Yes	Yes	Yes
Posted on venue	-	-	-	Yes	Yes
PRICE EUROS	2.590	3.950	5.950	3.590	6.950

*If you opt for the sponsorship of the **Official Congress Dinner**, you will receive **5 extra invitations** for this dinner to invite five of your most important clients.

If your company requires some alternative sponsorship options, please contact us and we will offer you a custom sponsorship package.



Sponsoring Form

Please, send your request with your contact data to:
Fax: 91 388 71 34 or **e-mail: info@grupoeqm.com**

- „ECONOMY“.....**2.590 Euros + VAT**
- „BASIC“.....**3.950 Euros + VAT**
- „SILVER“.....**5.950 Euros + VAT**
- „COFFE“.....**3.590 Euros + VAT**
- „DINNER“.....**6.950 Euros + VAT**

Company: _____ Tax code: _____

Contact person: _____

Address: _____

Postcode/City/Country: _____

Ph: _____ Fax: _____

E-Mail: _____

Industrial sector: _____ Date _____

Signature: _____

Don't hesitate to contact us for any question: 0034 91 388 79 55
ECM, EUROPEAN CONFERENCE MANAGEMENT

