

16th European Automotive Congress



An ideal event to promote your company

Next edition

June 18th and 19th 2015, Madrid

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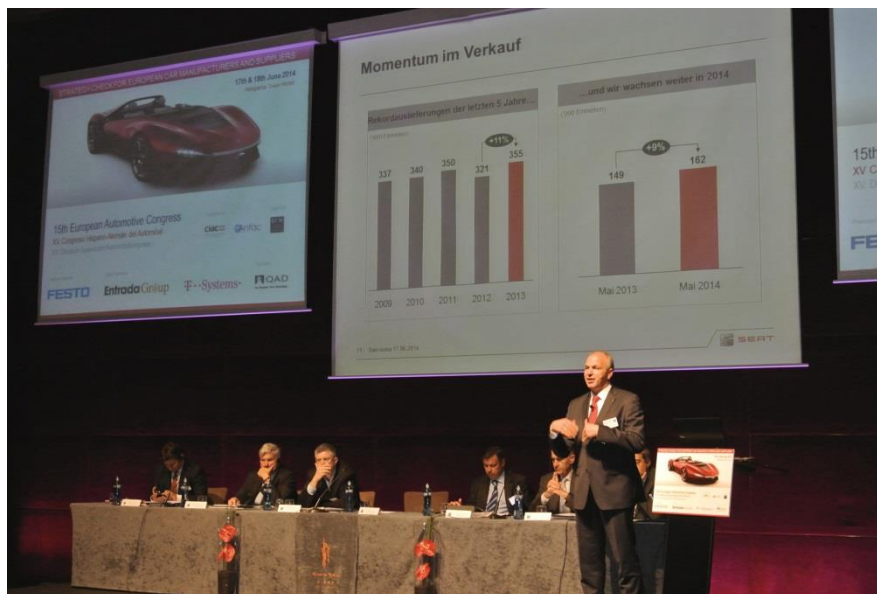
Organizer



16th European Automotive Congress

The European Automotive Congress 2015 will be held on June 18th and 19th in Madrid. In this edition the congress will be supported by the most relevant international automotive associations.

This annually held event has become an important meeting point for the automotive industry, providing industry professionals the opportunity to learn about strategic trends, market developments, optimal purchasing management and the progress of electric cars. In its past edition of 2014, congress speakers were personalities such as **Jürgen Stackmann**, President of SEAT, **Dr. Oliver Maiwald**, Senior Vice President Powertrain Technology & Innovation of Continental AG, **Dr. Matthias Klauda**, Senior Vice President Automotive Systems Integration of Bosch Automotive Technology, **Eric Apode**, Vice President Programs and International Projects of PSA Peugeot Citroën, **Victor Arrizabalaga**, Vice President of Grupo Mondragón, **Alberto Moreno**, Purchasing Corporate Director of Gestamp or **Han Hendriks**, Vice President Advanced Product Development and Sales of Johnson Controls Automotive Electronics & Interiors de Johnson Controls.



Jürgen Stackmann, President, SEAT, S.A. - 15th European Automotive Congress - 17th of June 2014, Barcelona

Among the topics presented, logistics was addressed by **Peter Heim**, Senior Manager Logistics ZF Group ZF Friedrichshafen AG, supplier strategy with the involvement of **Simon Brimble**, Vice President, Global Supply Management, Delphi Powertrain Systems & Delphi EMEA, excellence in the supply chain was approached by **Juan Ramón Rodríguez**, President of ABE-L Association for the Search of Excellence in Logistics & CIAC Vice President.

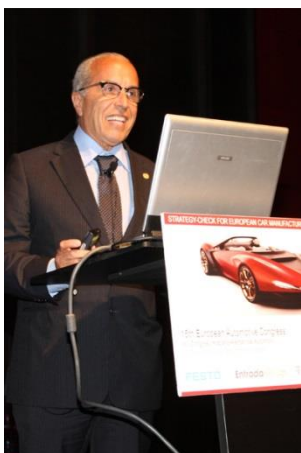
Success factors for growth in emerging markets were analyzed by **Dr. Herbert Demel**, former Executive Vice President & President, Magna China, India, South / East Asia, South America and Africa of Magna International

The conference was supported by the Ministry of Industry, Energy and Tourism represented by **Manuel Valle**, General Director of Industry, Small and Medium Enterprises of the Government of Spain.



Manuel Valle, General Director of Industry, Small and Medium Enterprises, Ministry of Industry, Energy and Tourism

America and its automotive industry was present thanks to the participation of associations from Mexico, Argentina and Brazil, led by **Oscar Albin**, INA President, Mexican Association of Automotive Parts Manufacturers, **Fabio Rozenblum**, AFAC President, Association of Argentine Components Manufacturers, **Paulo Butori** Sindipeças President, Brazilian Autoparts Manufacturers Association and other directors such as **Paul Pilkauskas**, New Business Development, Entrada Group.



Paulo Butori, President, SINDIPECAS **Oscar Albin**, President, INA

Fabio Rozenblum, President, AFAC **Paul Pilkauskas**, Entrada Group

If you would like to use this congress to effectively approach new prospect clients or reaffirm your market presence, please take a look at the following sponsorship options.



Don't miss the opportunity to establish valuable personal contacts with important decision makers of the automotive industry.

The European Automotive Congress, supported by international industry associations, provides an attractive platform to present your company in an exclusive setting. Different types of sponsorship allow you to contact personally with industry executives from five continents and contribute to associate your company name with a high-level event.



CONGRESS PROFILE 2015

In the last eleven years the European Automotive Congress has been established as an important source of information and strategy check for the European automotive industry and major meeting point for specialists and decision-makers of the sector.

Organizer: ECM, S.L.
Emilio Rubin 14
E-28033 Madrid
Tel.: 0034 91 388 7955
E-Mail: info@grupoecm.com

Date: June 18th and 19th 2015 – Madrid

Key topics:

- ✓ Challenges of future mobility & technology trends
- ✓ North American and Asian automotive industry
- ✓ Success factors for suppliers in global competition
- ✓ Global procurement strategies
- ✓ Future automotive design and materials trends
- ✓ Sales and marketing strategies

Chairmen: Managing Directors European Automotive Associations like:
ACICAE, VDA, CLEPA, ACEA, ANFAC

Participants: 130 experts and decision-makers from the European automotive industry

Exhibitors:

- Software providers
- Suppliers and service providers of the automotive industry

Press: International industry journals
AutoRevista - Automotive Supply
ECOauto - Automobilindustrie
Autofacil CAR&Tecno
La tribuna de automoción
Just-Auto

Sponsoring Possibilities

16th European Automotive Congress – 18th and 19th June 2015, Madrid

As sponsor we can offer you:

- ✓ Your company logo on the official congress website linked to your company homepage
- ✓ Print of your company logo on the congress program
- ✓ Inclusion of logo on signage in the congress hall
- ✓ Free passes for your top executives to the congress and official dinner
- ✓ Presentation of your company included in the USB memory stick containing the congress presentations (which is handed to every participant)
- ✓ Exhibition space at the congress
- ✓ Distribution of corporate materials for marketing purposes
- ✓ Privileged presence during coffee breaks
- ✓ Privileged exclusive sponsor presence during the official congress dinner

	ECONOMIC	CAFÉ	BASIC	SILVER	DINNER*
Logo in website	Yes	Yes	Yes	Yes	Yes
Logo in com. media	Yes	Yes	Yes	Yes	Yes
Free entrance	1	1	2	3	3
Exhibition area	-	-	2x2m	3x2m	-
Logo in program	-	-	Yes	Yes	Yes
Presentación in USB stick	-	-	-	Yes	Yes
Distribution materials	-	-	-	Yes	Yes
Posted on venue	-	Yes	-	-	Yes
Exclusive posted on venue	-	-	-	-	Yes
PRICE EUROS	2.590	2.950	3.590	4.590	5.590

*If you opt for the sponsorship of the **Official Congress Dinner**, you will receive **5 extra invitations** for this dinner to invite five of your most important clients.

If your company requires some alternative sponsorship options, please contact us and we will offer you a custom sponsorship package.

Sponsoring Form

Please, send your request with your contact data to **e-mail: info@grupoeqm.com**

„ECONOMY“**2.590 Euros + VAT**

„CAFÉ“**2.950 Euros + VAT**

„BASIC“**3.590 Euros + VAT**

„SILVER“**4.590 Euros + VAT**

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Company: _____ Tax code: _____

Contact person: _____

Address: _____

Postcode/City/Country: _____

Ph: _____ Fax: _____

E-Mail: _____

Industrial sector: _____ Date _____

Signature: _____

**Don't hesitate to contact us for any question: 0034 91 388 79 55
ECM, EUROPEAN CONFERENCE MANAGEMENT**