

INVERSIÓN

FORO DE INVERSIÓN INMOBILIARIA EN BRASIL

FORUM: REAL ESTATE INVESTMENT IN BRAZIL

¡Conozca todo lo relativo a este gigante latinoamericano en SIMA!

Learn everything about this Latin American giant at SIMA!

29 MAYO - MAY 29th, 2009

Centro de Convenciones Sur - Convention Center South

SALA S11 - ROOM S11

FERIA DE MADRID - SPAIN

Idiomas oficiales: portugués y español - traducción simultánea

Languages: Spanish and Portuguese - simultaneous translation

Programa - Program

In the context of

SIMA09
madridinternationalrealestateexhibition

Organizers

Planner  Reed



Collaborators



FRIDAY May 29th, 2009

Convention Center South

It is extremely interesting to observe how, in a time of a delicate economic situation and unfavorable financial circumstances, Brazil is still very popular with investors from around the world.

08:15 Accreditation and document hand-out

09:00 Welcome by the moderator and official opening

Tomás González, President, Chamber of Commerce Brazil-Spain

MARKET ANALYSIS

09:15 Macroeconomic and political situation

Treasury Department, Government of Brazil*

09:45 Status quo, risks and future of the Brazilian real estate market: "boom or continuity"

Claudio Bernardes, Vice-president, SECOVI-SP

10:15 Prospect of the commercial and residential market

Romeu Chap Chap, President of the Advisory Council, SECOVI-SP

KEY FACTORS FOR INVESTMENT

10:45 The importance of tourism for foreign investment in Brazil

Hermano Gonçalves de Souza Carvalho, Director of the Investment Department, Ministry of Tourism, Government of Brazil

11:15 Coffee break

12:00 Legal security and document preparation for the fulfillment of administrative requirements

Fábio Mortari, Director and Founder, Mortari Advogados and Director, Official Spanish Chamber of Commerce in Brazil

12:30 Viability of real estate operations: finance and guaranties

Jose Manoel Alvarez, Commercial Supervision PF - Executive Director of Real Estate Business, Grupo Santander Brazil

SUCCESSFUL INVESTMENT AND MARKET POTENTIAL

13:00 Investing successfully in Brazil

Conrad L. J. Moonen, Managing Director, EuroBrazil Invest

13:30 Current conditions in the tourism market and investment potential in the north-east of the country

Peixoto Accyoli, Executive Director, ADIT Nordeste

14:00 Networking Cocktail

COMPANY POSITIONING

15:00 Marketing a company in Brazil: main events in the real estate sector

Ricardo Matrone, Show Manager, Reed Exhibition Alcantara Machado
Daniel Rosenthal, CEO, Taurus Marketing and Head of SIMA in BRAZIL

FINAL DEBATE

15:45 "The answer to all your questions about the Brazilian market"

Moderator, Speakers and audience: investors, promoters, Spanish and Brazilian representatives..

17:00 Cocktail at Brasil stand

* To be confirmed

REGISTRATION FORM

REGISTRATION: FORUM - REAL ESTATE INVESTMENT IN BRAZIL - SIMA09

29 MAY, 2009 - South Convention Center - Parque Ferial Juan Carlos I, Madrid

Please type or print in block letters and send this form by fax to: **+34 91 388 71 34**

or by e-mail to: **info@grupoecm.com** Fields with asterisk (*) are mandatory

Name:*

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Date and signature:

FEE : 350 Euros/pers. + VAT

**The fee include: Access to all forum sessions considered on the program, to all exhibitions pavilions, to the networking cocktails and to SIMAPLAZA space and networking sessions between professional visitors from 50 countries

Forum payment form: Credit card or bank transfer to the account indicated on the invoice

Credit card

Bank transfer

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MASTERCARD

Credit card holder:

Number:

Expire date:

*The registration fee must be paid before the start of the Forum.

All cancellations received until May 15th, 2009 (inclusive) will be refunded. We will not admit cancellations after that date. We will just accept participant substitutions. Please note that the forum program is subject to changes.

MORE INFORMATION: ECM, EUROPEAN CONFERENCE MANAGEMENT - Tel. +34 91 388 79 55

In accordance with the provisions of the Data Protection Act 15/99 (Ley Orgánica de Protección de Datos) 13 December regarding the Protection of Personal Details, we inform you that your personal details will be included in a Planner Reed, S.L.U. file so that we can keep you up to date on issues of your interest and company news, personalized or not personalized. This file is duly recorded in the Spanish Data Protection Register. Observing the provisions in article 21 of Act 34/2002, 11 July, on information society and e-commerce services, you explicitly authorise the publication of the facilitated data (name, last name, job position, e-mail address) and the acceptance of sent publicity or business material to the e-mail address provided or any other equivalent electronic means. The consent granted in the preceding paragraphs can be revoked at any moment by writing to G.P. Grupo Planner, S.L.U., Pza. Marqués de Salamanca, 9, 28006, Madrid where you can also exercise your rights of access, rectification, cancellation or opposition according to current legislation. The consent granted to receive business information electronically can also be revoked at any moment at the e-mail address baja@gplanner.com so that all your data shall be deleted, your accreditation for SIMA 2009 shall be cancelled and you shall not receive any further information about SIMA 2009.